



BILLERICA COUNCIL ON AGING

25 CONCORD ROAD
BILLERICA, MASSACHUSETTS 01821



TELEPHONE: 978-671-0916
FAX: 978-671-1347

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TOWN CLERK
BILLERICA
Jean Patel Bushnell
DIRECTOR

DATE: March 5, 2020

A MEETING OF THE: Billerica Council on Aging

WILL BE HELD:

DATE: Wednesday, March 11, 2020

TIME: 6:00 p.m.

PLACE: Billerica Senior Center, 25 Concord Rd, Billerica, MA 01821

SIGNED: *Barbara Wittenhagen*

SECRETARY

ALL NOTICES MUST BE GIVEN TO THE TOWN CLERK'S OFFICE AT LEAST 48 HOURS BEFORE A SCHEDULED MEETING IS CALLED AND MUST BE POSTED IN THE CLERK'S OFFICE.

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Board Meeting Agenda

Wednesday, March 11, 2020

6:00 PM to 7:30 PM

NOTE: Please enter through the BACK DOOR. The meeting will be held in the First Floor Dining Room just ahead of you on the left.

- Call to Order
- Moment of Silence and Pledge of Allegiance
- Review and Approval of Past Meeting Minutes
- Director's Report
- Strategic Plan:
 - Progress Reports by Teams
 - ◆ Finance /Fiscal Sustainability/Fundraising
 - BTB, Heart to Heart Appeal
 - ◆ Marketing – marketing plan (rebranding, image shift)
 - ◆ Building
 - ◆ HR (Pay equity)
- Nominations Committee (elections June 2020)
- Continued Discussions : Optimizing Board/ FCOA collaboration
- Adjournment

Next Meeting

- Wednesday, April 8 at 6:00 p.m. at the BCOA

NOTE: The February, March and April Board meetings will be held in Dining Room (next to the Pool Room). From the beginning of February, the Large Conference Room will be set up for the AARP tax sessions with IT and administrative structures needing to stay intact for 3 months. We apologize for any inconvenience caused.