



Let Your Company Shine in the Billerica Community

The Billerica Recreation Department invites you to join the fun this summer!

Here are two exciting ways to have our company partner with the Billerica Recreation Department providing great entertainment to area families. These evening special events attract families from throughout the Merrimack Valley and Route 3 corridor.

Friday Family Films and Summer Concerts are the perfect ways to show your commitment to the community while sharing your company's story.

If you have questions, please feel free to contact us!

Billerica Recreation
248 Boston Road
Billerica, MA 01821

Email: billericarecreation@town.billerica.ma.us
Phone: 978-671-0921

The Night Is Yours! Be a Summer Concert Sponsor!

SHOWCASE YOUR COMPANY WHILE SUPPORTING A BILLERICA TRADITION!



The night is yours and yours alone....set up tables, bring balloons, company literature, giveaways and information. Choose your concert before May 15 so we can include your company name on the PR /media campaign in time for the summer series to begin! All sponsorships are \$500.

Only one sponsor per concert! Act quickly to get your first choice.

2018 Summer Concerts

Billerica Common—Tuesdays 7—8:30 pm

If concert is canceled due to rain, a make up date will be scheduled at a later date that is mutually acceptable for both the Town and the band.

Date	Band	Sponsorship	Please indicate your interest in sponsoring the concerts below.
June 19	Chelmsford Community Band	(Sponsored by Billerica Arts Council)	
June 26	Rock the Common		
July 10	Jumpin Juba	Sponsor Needed	<input type="checkbox"/>
July 17	The Full Turn Band	Sponsor Needed	<input type="checkbox"/>
July 24	The Risen	Sponsor Needed	<input type="checkbox"/>
July 31	The Rampage Trio	Sponsor Needed	<input type="checkbox"/>
August 7	4EverFab (National Night Out)	Sponsor by BATV	NA

To be a sponsor, please make your check for \$500 payable to the Billerica Recreation Department and mail it to 248 Boston Road, Billerica, MA 01821. Make sure we get this before May 15 for publication purposes!

Company Name: _____

Best Contact Name: _____ Best Contact Phone: _____

Street /Town Address: _____

Email: _____

If you have any questions, please contact Donna Hansen, Assistant Recreation Director, at 978-671-0921 or at billericarecreation@town.billerica.ma.us. Thank you for your support!





Friday Family Films

Sponsorship Form

The Town of Billerica Recreation Department is hosting a series of outdoor family films at the parks around Billerica in 2018. We are searching for Sponsorship Partners to ensure that we are able to offer these free to the community!

We would like to extend an invitation to area businesses to join us as a Sponsorship Partner. Benefits to a “Friday Family Film ” sponsorship include:

COMMUNITY INVOLVEMENT – Provides an opportunity for interaction with potential clients and customers.

VISIBILITY – Promotes an organization’s product or mission and increases brand recognition.

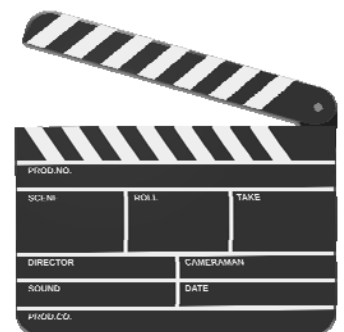
PROMOTION – Provides additional advertising and marketing.

EVENT DATES:	MAY 4	UP! (G) Sponsored by J. Parcewski, Laer Realty
	MAY 25	CARS (G) Sponsored by R & D Exhaust
	JULY 6	STAR WARS—ROGUE ONE (PG13) (Costume Contest) Sponsored by BATV
	AUGUST 3	PIRATES OF THE CARIBBEAN (PG13) (Costume Contest)
	SEPTEMBER 7	LEGO BATMAN (PG) (Already taken by Billerica Health and Wellness Fair)
	OCTOBER 5	CASPER (PG)

EVENT TIME: All movies start at dusk

Depending on the time for sunset, this could be anytime between 8pm (May/June/September/October) and 9pm (July/August) Official times and show locations will be posted on the Recreation Department’s web pages of the town’s website and shared via social media.

This program is made possible through the generous sponsorship of the outdoor theater system by EMD Serono and Billerica Rotary.



Sponsorship Partners, please complete and return this form to:

Billerica Recreation Department
Attn: Friday Family Films
248 Boston Road
Billerica, MA 01821



Business or Organization: _____

Contact: _____

Address: _____

Day Phone: _____ Email: _____

Which 2018 Movie(s)? (please rank your preferences)

UP!	NA	Pirates of the Caribbean	
CARS	NA	Lego Batman	NA
Star Wars Rogue	NA	Casper	

WHICH LEVEL?

Includes:

<input type="checkbox"/> Oscars Level Sponsor: \$500	<input checked="" type="checkbox"/> Pre-Movie On-Screen Advertising <input checked="" type="checkbox"/> Opportunity to set up a booth at the movie and hand out company promotional material. <input checked="" type="checkbox"/> Opportunity to display company logo on lawn signage <i>(Sponsor to provide the sign)</i>
<input type="checkbox"/> People's Choice Sponsor: \$450	<input checked="" type="checkbox"/> Pre-Movie On-Screen Advertising, <input checked="" type="checkbox"/> Opportunity to set up a booth at the movie and hand out company promotional material

Sponsorship Partners are to provide advertising in the form of electronic PDF or MV4.

FOR MORE INFORMATION:

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