

BILLERICA SCHOLARSHIP FOUNDATION

August 2, 2023

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A meeting of the Billerica Scholarship Foundation was held on August 2, 2023, in the Collins Room at Billerica Town Hall.

Brenda MacDonald called the meeting to order at 7:02PM.

Members present who constituted a quorum: Larry Norman, Jim Spinale, Patty Membrino, Brenda MacDonald, Tracy DeJoy, Al Tassone, Sean Simonini, Jim Gately, Mike Rosa, and Sharon Ferris. Those who were absent: Darlene Torre.

The Secretary's report of the July minutes was presented. Larry Norman made a motion to accept the minutes, seconded by Mike Rosa. All were in favor of accepting the minutes.

Brenda MacDonald said she hoped everyone has had a good summer.

Corresponding Secretary's report – Sharon Ferris said that we are up to date. She is working on letters to send out with pictures of recipients to sponsors. She will also be using pictures to make poster boards.

Dine to Donate – Tracy DeJoy told us that we have Pini's booked for August 17th-just waiting for confirmation. Brenda MacDonald asked her if we had heard from Cookie Monstah. Tracy said she needs to contact them again. A place called Crumbles, in Woburn, was also mentioned as a possible venue. Brenda asked if there was anything going in at the old mall. Mike Rosa said nothing that he knows of yet.

Calendar Updates – Patty Membrino said the calendar is currently at the printers. She said she will let Brenda know when they are ready to go to the Town Clerk's office and the library. Patty said she was able to get some Back-to-School nights and some parent/teacher conference nights. Brenda MacDonald will make flyers for the calendars. Messages will also be posted on facebook. Sharon Ferris asked Patty to send her the names of the students whose artwork was used so that she can start making the certificates.

Savers Drive – Sharon Ferris said we will be staying with Savers. Mike Rosa had talked with the people from Helpsys, and they do not collect books, and the price per pound would be less than what we get from Savers. Tracy DeJoy said she has a lot of books from her parents' house. Sharon said she had two drop offs last year so that she could get the books out of her house. She was also able to get bonuses twice with the two deliveries. Brenda asked Sharon when she would want the storage unit. Sharon said around Thanksgiving. She is hoping to have student involvement around that time. Sean Simonini said he knows the student in charge this year and thinks it is more promising to have student help this year. Mike Rosa wondered if we could reach out to Billerica School Department for old books. Circulars will be made for the schools, as well as electronically posted at the Town Hall. We could have the circulars for Farmers Market and Yankee Doodle. Mike Rosa suggested the message on the TVs at Town Hall for the calendars should just say the calendars can be purchased there, at the Town Clerk's office. It was suggested another message could be put up listing all the places the calendars will be sold.

Farmers Market – 8/28/23 - Brenda MacDonald said the new tablecloth and tent banners have come in. She is not sure how we will connect the banners. Zip ties was a suggestion. We should be there at 2pm-use the Grove Street parking lot. Patty Membrino will get the banks for both this event and Yankee Doodle.

Yankee Doodle – 9/23/23 – We will have the same spot as last year. Larry Norman, Patty Membrino and Brenda MacDonald will be there to set up. Jim Spinale will join us after the parade. Brenda asked that anyone who was available could please stop by to help, give us a break.

Advertising in Community Values page – Brenda MacDonald said we were asked if we wanted a free ad again. It will be in the fall, so will showcase the replicas. Patty Membrino asked about including Scrip. Sharon Ferris said it has been slowing down, so maybe we should not use the space for Scrip. It was asked if we should do more ornaments. Brenda said it would take an investment of money to get them made. Mike Rosa suggested something that would not necessarily be just for Christmas. Sharon Ferris said what about garden flags/banners. She also mentioned lanyards, like they use for Town Meeting. In the ad we could add if anyone wants to donate and put our QR code. We could also mention look for our Trivia night. Tracy DeJoy said we could say find us on facebook.

Shirts/Uniforms – Sharon Ferris also has a jacket/windbreaker. We should submit our sizes to Sharon by email. She collected sizes and what we wanted to order at the meeting. Windbreaker will be black; polo will be blue.

Misc. other business – Brenda MacDonald said it is never too early to ask for donations for Trivia. Sharon Ferris said she asked Rage Cage in Nashua for donations. They have rooms to smash things, paint ball rooms. We will need to come up with a logo for our theme Heroes in History. Brenda said she is hoping to connect with vendors at Farmers Market and Yankee Doodle for donations. Back-to-school night at Middle Schools is Thursday, Sept. 14; the elementary schools is Thurs., Sept.21. We will need volunteers at the schools to sell calendars. Can email Brenda to let her know what school you can do. Brenda said she is looking for donations of tickets to Witch's Woods and Scream Fest for us to raffle off. She will donate one set if needed. Sharon Ferris suggested a place that does corn maze-Davis Farmland. This would appeal to a different crowd. We could have two raffles-tickets for \$10 apiece. Committee members thought \$10 is a better selling price than \$20. If we have those raffles set, we could include this in our Community Values ad. Sharon has a template for raffles tickets. Jim Spinale asked how many raffle tickets we had left to sell for the lottery ticket raffle. The few that were left were bought by committee members. Sharon will do the drawing tomorrow.

The next regular meeting will be held on September 6, 2023, at 7 PM in Collins Room at the Town Hall.

Motion made to adjourn the meeting by Mike Rosa, seconded by Jim Gately; all in favor. The meeting adjourned at 8:09PM.

Respectfully submitted,

Patty Membrino, Secretary